



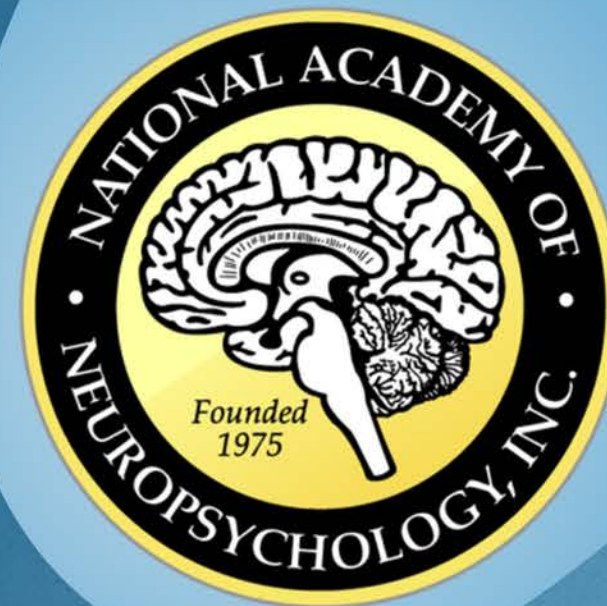
National Academy of Neuropsychology

# EXHIBITOR AND SPONSOR PROSPECTUS

45TH ANNUAL CONFERENCE

**LOS ANGELES**  
California

**DATE**  
November 5-8, 2025





# About NAN

The National Academy of Neuropsychology (NAN) is a non-profit professional membership association for experts in the assessment and treatment of brain injuries and disorders. NAN members work in the most prestigious universities, hospitals, and private practices throughout the world and are at the forefront of cutting-edge research and rehabilitation in the field of brain behavior relationships.

NAN was founded in 1975 and has witnessed steady growth in its membership since its inception. It has developed into a vibrant organization of scientist-practitioners, clinicians, and researchers in the field of neuropsychology. Current membership totals over 3,500 members, with representation by 32 countries. The involvement and contributions of the diverse membership will ensure NAN's continued success as a professional organization well into the future.

We understand that you need a return on investment for your sponsorship, exhibiting, and advertising dollars. Partnering with NAN gives you strategically focused access to an influential audience of scientist-practitioners, clinicians, and researchers in the field of neuropsychology. This alliance offers many key opportunities, including high visibility, hospitality, and networking.



# NAN in Numbers

## Education DistanCE

- 10 OnDemand Webinars added to the catalog of 120+ course options
- 1,810+ CE certificates issued through DistanCE, an 18% increase over last year
- Most purchased webinar: **Neuroimaging for Neuropsychologists**

## NeuroNetwork

### NAN's Online Community

- 221 Total discussion posts
- 112 Discussion replies

## Website, Social Media Impressions and Engagements

- 41,884 Social media followers an 18% increase over previous year
- 29,700 Average Twitter impressions
- 380,460 LinkedIn impressions
- 66,978 users, 389,926 pageviews on the NAN website
- 17,064 annual average Job Board pageviews

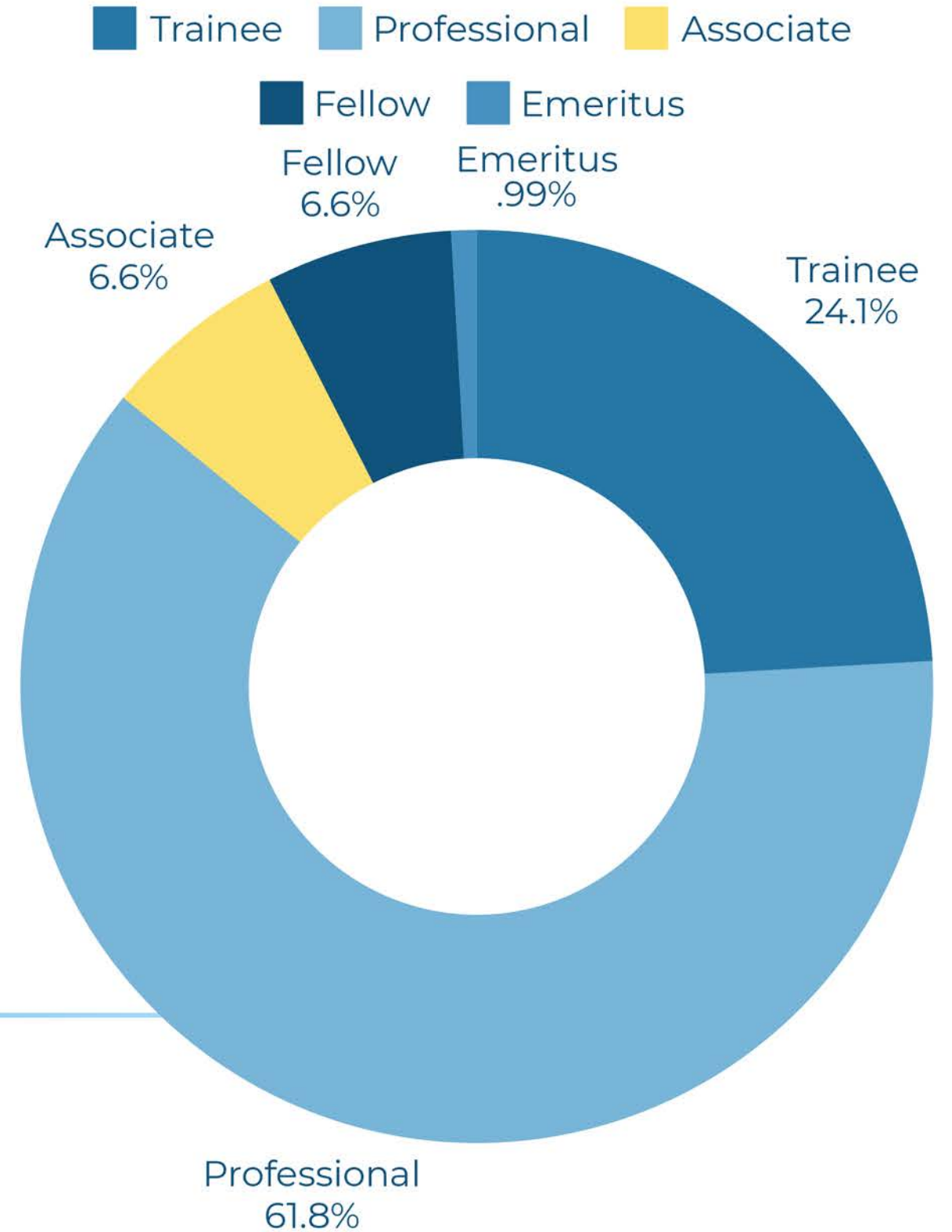
## Annual Conference and Events

- 1,000+ Annual Conference attendance
- 1,200+ Virtual Event participants

## Membership

- 32 Countries, 50 states
- 75% average open rate of the Member Newsflash and e-communications

## Distribution of Members by Membership Category





# A Letter From the President

This year marks an extraordinary milestone as we **celebrate 50 remarkable years of The National Academy of Neuropsychology**. Throughout 2025, we'll honor our rich history, reflect on our achievements, and set the stage for the next half-century of innovation and excellence.

Fifty years ago, a group of visionary individuals united around a shared dream, and today, their dedication, passion, and resilience shine through in all that NAN has accomplished.

As part of this celebration, we'll spotlight key themes that highlight the contributions of visionaries and leaders who have shaped NAN's history. Expect a year filled with special educational programming, historical highlights, and moments of recognition. Be sure to join us for NAN2025 in Los Angeles, where we'll culminate this commemorative year in a truly unforgettable way.

We are thrilled to celebrate this journey with you, reflecting on our past, embracing the present, and looking forward to an even brighter future together.

**Alice Ann Holland, Ph.D., ABPP**  
2025 NAN President



NATIONAL ACADEMY  
OF NEUROPSYCHOLOGY

# Who Attends the NAN Annual Conference?

The NAN Annual Conference is a premier event that gathers 1,000 doctoral-level professionals from diverse sectors of neuropsychology.

Attendees include Medical and Program Directors, Professors, Academic and Hospital/Medical Center Administrators, Chairs, and Vice Chairs, as well as personnel from prominent institutions like the National Institutes of Health (NIH) and the Department of Defense (DoD).

This conference serves as a platform for the exchange of groundbreaking ideas, collaboration on research initiatives, and the development of best practices in the field.





# Exhibitor and Sponsor Benefits

1

Generate new qualified leads and sales

2

Survey current and potential customers on their needs

3

Network with more than 1,000 peers

4

Launch new products and services

6

Recognition on the NAN 2025 sponsor and exhibitor webpage

7

One cohesive dedicated conference eblast recognizing sponsors and exhibitors sent by NAN

8

**You're an attendee too!**

All sponsor and exhibitor packages include complimentary registrations. This means in addition to exhibiting, you will be able to attend all conference workshops and receive CE credits



# Sponsor Packages

## Presenting Sponsor

\$10,000

- Company logo on lanyard
- Recognition on welcome signage in a key location
- Sponsor logo displayed before keynote speaker
- Postcard (4" x 6") to be placed at registration
- 10' x 30' exhibit space in key location
- 6 complimentary conference registrations
- Receive post-show attendee mailing list
  - Please note, registrants have the option to decline to have their name on the provided list

### Advertisements:

- Banner ad in conference daily news and post-event email blasts
- Banner ad in NAN Newsflash for 6 months
- Banner ad on NAN conference webpage for 6 months

## Supporting Sponsor

\$5,500

- Breakfast sponsor with signage
- Postcard (4" x 6") to be placed at registration
- 10' x 20' exhibit space in key location
- 4 complimentary conference registrations

### Advertisements:

- Post-conference recognition in email blast

## Exhibitor

\$1,500

- 10' x 10' exhibit space
- 2 complimentary registrations

**If you do not see a sponsorship package that works for you, please reach out to [kbraddon@nanonline.org](mailto:kbraddon@nanonline.org)**

**Sponsorship Policy:** In instances where more than one party has requested the same sponsorship item or activity before the September 5, 2025 deadline, NAN will make every effort to accommodate all sponsors to the best of its ability.



# Additional Sponsorships

## Maximize your visibility!

- CE Session Sponsor – \$1,500
- Postcard (4" x 6") to be placed at registration – \$1,000
- **One-Day Display of Mega Brain – \$8,000**
- 30s visual to be added to the video played before general sessions – \$2,000
- **Charging station sponsor – \$5,000**  
As the exclusive sponsor of the charging stations, your logo will be displayed on the charging stations and signage in the charging area, allowing attendees to stay connected and recharge their devices.
- **Hotel Key Card Sponsorship – \$5,000**
- **Onsite email blast sponsor – \$500**  
Company ad to all registered attendees in daily news



# Year-Round Sponsorships

Reach more than 3,500 NAN members!

Choose a Media Sponsorship package for a diverse level of exposure across channels available at NAN.

## Media Pro Sponsorship - \$7,500

- Sponsor Ad to appear at the start of 2 webinars
- Homepage Ad on the website to run for 1 year, including placement on the DistanCE e-learning platform
- Banner Ad in Newsflash monthly newsletter for 1 year
- Social blast on all social media outlets (Twitter, Facebook, Instagram, LinkedIn)

## Media Plus Sponsorship - \$4,500

- Sponsor Ad to run in 1 webinar
- Homepage Ad on the website to run for 6 months, including placement on the DistanCE e-learning platform
- Banner Ad in Newsflash monthly newsletter for 6 months
- Social blast on 2 social media outlets

## Media Sponsorship - \$2,000

- Homepage Ad on the website to run for 3 months
- Banner Ad in Newsflash monthly newsletter for 3 months
- Social blast on 1 social media outlet



**Advertising and Sponsorship Policy:** All advertising, sponsorship, and partnership are subject to NAN's approval. NAN reserves the right to reject or cancel an ad. NAN's liability is to the direct cost of the advertisement. Publication of any ad is not an endorsement of the advertiser's product or service. Digital files not meeting specifications may incur additional charges.



# General Information

## Expo Hall Installation and Dismantle

### Exhibitor Installation

- Tuesday, November 4, 2025 – 4:00 pm – 6:00 pm
- Wednesday, November 5, 2025 – 8:00 am – 4:00 pm

### Exhibitor Dismantle

- Friday, November 7, 2025 – 6:00 pm – 7:00 pm pm  
(Taking down Friday will forfeit Saturday breakfast hours)
- Saturday, November 8, 2025 – 12:00 pm – 2:00 pm

## Expo Hall Schedule

### Wednesday, November 5

- 6:00 pm – 7:00 pm – Poster Session A

### Thursday, November 6

- 7:00 am – 8:00 am
- 12:00 pm – 1:30 pm
- 6:15 pm – 7:45 pm – Presidential Welcome Reception + Poster Session B

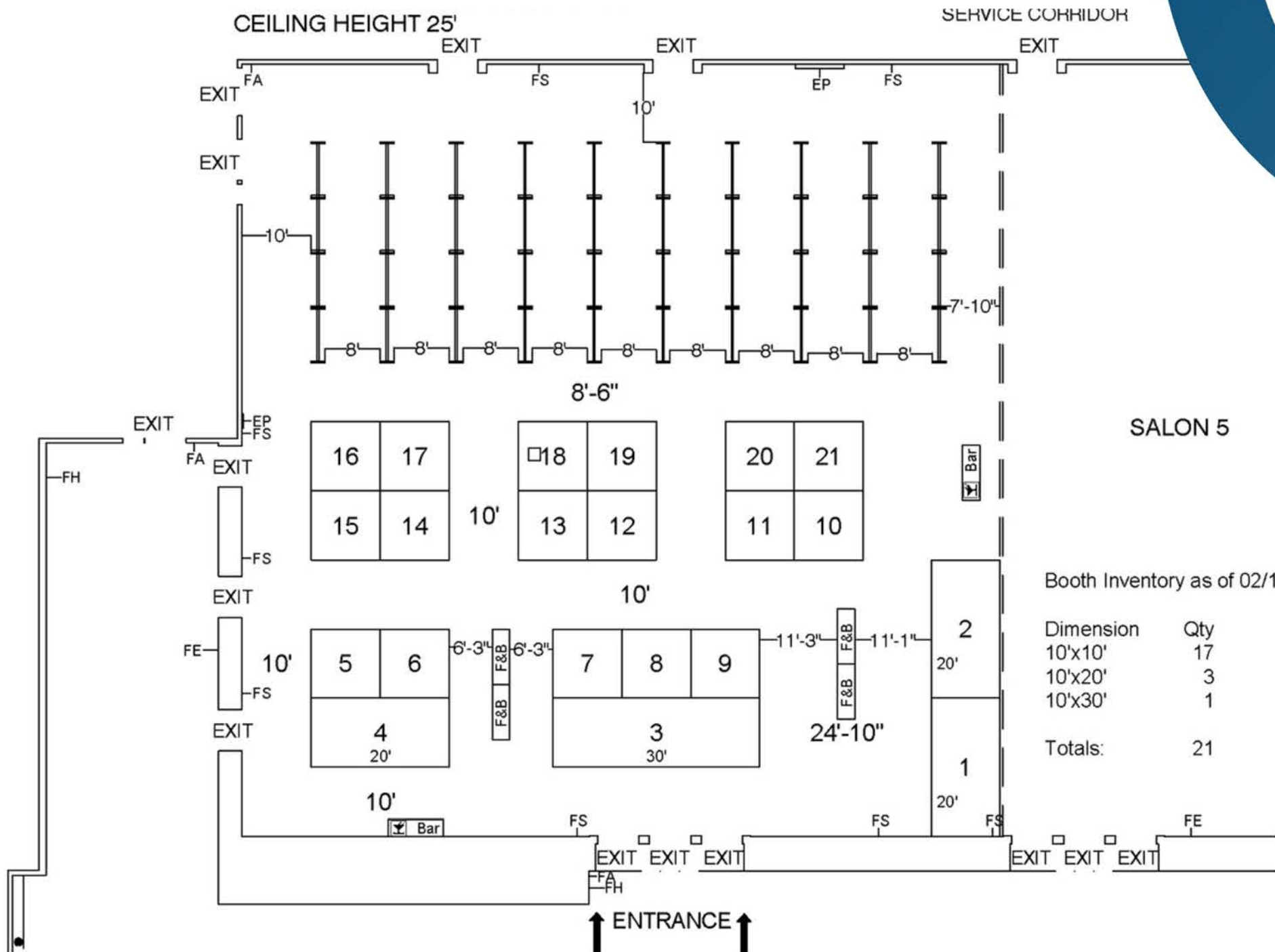
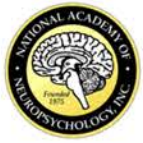
### Friday, November 7

- 7:00 am – 8:00 am
- 12:00 pm – 1:00 pm

### Saturday, November 8

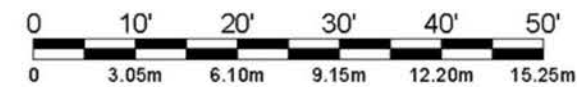
- 7:00 am – 8:00 am

*Expo hours subject to change*



Booth Inventory as of 02/1

Dimension	Qty
10'x10'	17
10'x20'	3
10'x30'	1
<b>Totals:</b>	<b>21</b>



WINDOWS

SALON 5

# Exhibit Hall Floor Plan



NATIONAL ACADEMY  
OF NEUROPSYCHOLOGY

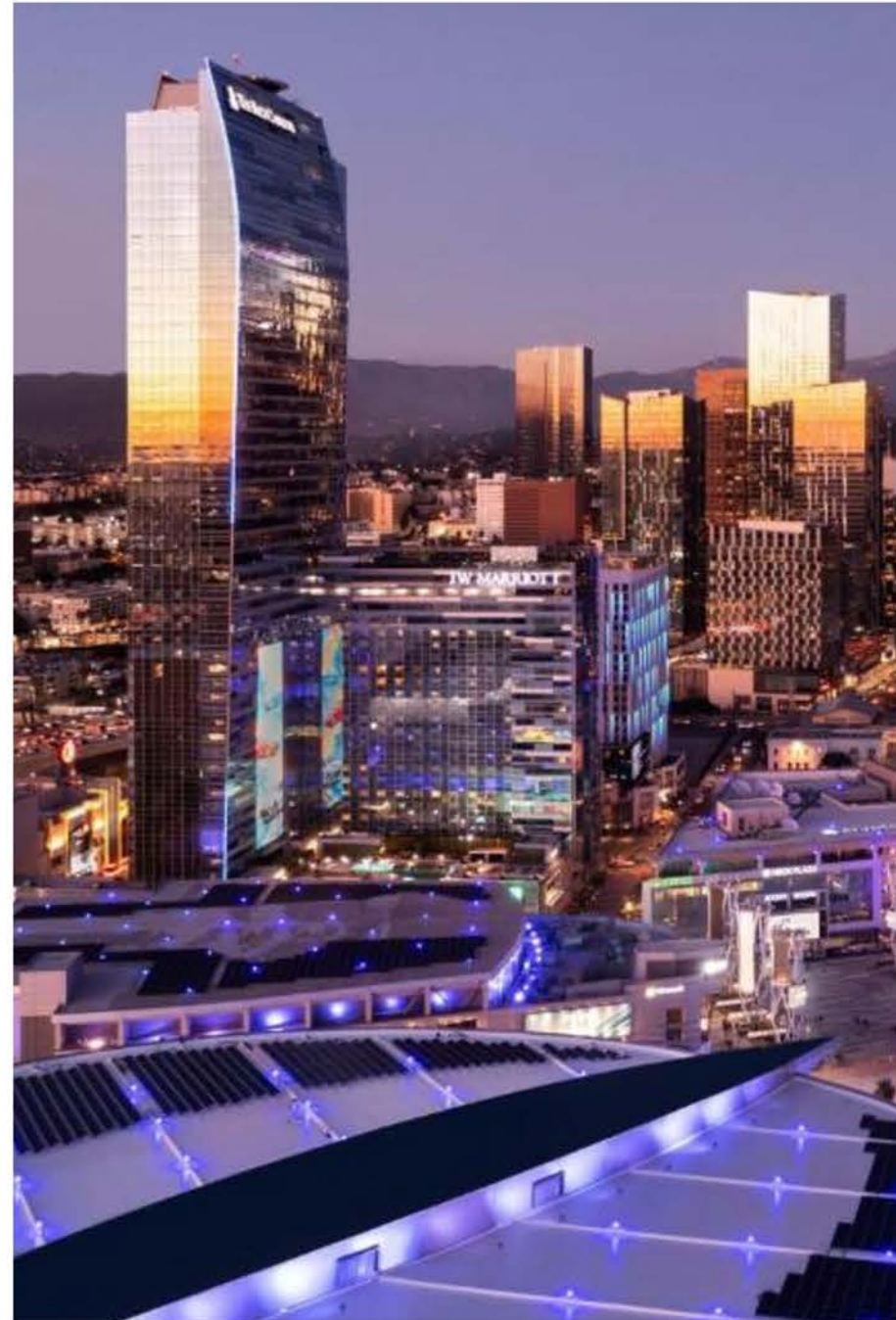
# Hotel Information

## JW Marriott Los Angeles LA LIVE

900 West Olympic Boulevard,  
Los Angeles, California, USA, 90015

Located just steps away from the excitement of L.A. LIVE with easy access to the city's best entertainment, sports, and cultural attractions, JW Marriott Los Angeles L.A. LIVE is at the threshold of endless possibilities.

The downtown Los Angeles hotel is ideally suited for both business and leisure pursuits, within walking distance of Crypto.com Arena, Peacock Theater, and the Los Angeles Convention Center, and a backdrop to a year's worth of professional sports, concerts, award shows, and red-carpet events.





# Expo Policies

## Eligibility

The National Academy of Neuropsychology reserves the right to determine the eligibility of any company, product, and promotion, or part thereof, that in their opinion is not in keeping with the character and purpose of the show. Exhibits that detract from the character of the show; including persons, conduct, or printed matter may be evicted by NAN. In the event of an eviction, NAN is not liable for refunds.

## Application for Exhibit Space

Please review the entire prospectus prior to applying for space. NAN regulations and guidelines included within are important to the success of the show. Applications for space must be made on the enclosed Application & Agreement. No telephone requests will be accepted. Please return the completed and signed application with a check or credit card information in the amount of the exhibit package desired.

The deadline for receipt of the Exhibitor Application & Agreement for space is September 5, 2025. Applications received after that date will be assigned to the available booth space once assignments from applications received prior to September 5, 2025 have been made.

NAN reserves the right to decline any application, or prohibit an exhibit based on the criteria established for the meeting.

Confirmation of booth assignment will be sent to the contact by September 19, 2025. NAN reserves the right to rearrange the floor plan and relocate any exhibit upon consultation with said exhibitor. Spaces cannot be assigned, sublet, or otherwise disposed of without the consent of NAN.

## Terms of Payment

Payment for the total amount must accompany the Application & Agreement. Applications & Agreements received without payment will be returned. All exhibitors' application fees must be in US currency. Checks are to be made payable to National Academy of Neuropsychology. Visa and MasterCard payments are also accepted.

## Cancellation of Exhibit Space

Cancellations received before September 5, 2025 will receive a 50% refund. Cancellations received after September 5, 2025 may request that their 2025 exhibit booth fee be reallocated to the various other 2025 advertising opportunities.

## Registration of Company Representatives

Exhibit area attendance is restricted to qualified exhibitors and those covered under the NAN Registration procedures. Exhibitor representatives must be in the space rented on the exhibit floor and are not admitted for the purpose of viewing other exhibits, except by invitation of other exhibitors. Badges are to be worn at all times. Anyone in the working area of a booth who is not wearing an identifying badge may be asked for identification by security personnel. Exhibitor badges may be made out only in the name of the company shown on the application for exhibit space. False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized personnel to gain admission to the exhibit floor will be cause for expelling the violator from the exhibit area, banning further entrance to the exhibit floor, and/or removing the exhibit from the floor without obligation on the part of NAN whatsoever.

## Conference Registration Badges

Registration information will be sent to each eligible exhibiting company after payments are received. A badge will be able to be picked up at the registration desk at the JW Marriott Los Angeles L.A. LIVE beginning on Tuesday, November 4, 2025. Pre-registration is required to gain access to conference sessions and exhibit hall. Each person attending the exhibition will be required to register and wear a badge. The transfer of a badge will bar all involved from participating in this and future meetings. Additional badges are available for purchase at \$475 each.

## Assignment of Exhibit Space

When two or more same-level exhibitors or sponsors ask for the same booth location, assignments will be based on the outcome of a lottery system for premium booth spaces. Otherwise, exhibit space assignment will be based on total money spent by a company in the best interest of the conference. NAN will make booth assignments by September 19, 2025. Contracts received after the September 5, 2025 deadline will be considered on a space available basis.

NAN reserves the right to assign space, reassign booths and/or redesign the exhibit area as may be necessary for any reason bearing on the best interests of the conference, regardless of when your contract and payment are received. NAN reserves the right to refuse or restrict space for any reason.

Exhibit space is defined as one booth, 10' wide by 10' deep, with an 8' high back curtain and 3' high side curtains. Standard equipment includes one skirted table, two folding chairs, and a wastebasket. Booths 300 sq ft or less will receive an identification sign. No walls, partitions, decorations, or any other obstructions may be erected that in any way interfere with the view of any other exhibit.

## Exhibit Hall Security

NAN will provide general security at the JW Marriott Los Angeles L.A. LIVE. It is recommended that each exhibitor take the necessary precautions to protect his/her exhibit space, as exhibitors will be responsible for their products and space materials.



# NATIONAL ACADEMY OF NEUROPSYCHOLOGY

## **Subletting of Space**

No exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor shall the exhibitor be permitted to exhibit therein any goods other than those manufactured or distributed by the company in the regular course of business. Violation of this rule shall be cause for eviction from the show without refund. Displays or demonstration by exhibitors may not be held in any area other than the designated exhibit space.

Solicitation by Non-Exhibitor Personnel Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business during the Annual Conference. Violators will be promptly ejected from the convention area.

## **Exhibitor Events**

Exhibitors are prohibited from holding any events during official NAN program hours. NAN reserves the right to control suite reservations and meeting space at the hotel. No exhibitor will be allowed access to a hotel suite to circumvent the NAN exhibits. No social functions may be scheduled during the NAN conference events. Requests for use of function space at the facility must be made in writing to NAN. Upon receipt of a request for function space, NAN will notify you if space is available and if any space rental fees are required. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

## **Liability**

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the National Academy of Neuropsychology, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## **Care of Building**

Exhibitors will be held responsible for any damage done to the building by them, their agents, or employees. Building walls, woodwork, or floor must not be defaced or altered. Tacking, taping or nailing of signs, banners, etc. to any walls or woodwork is prohibited.

## **Relocation of Exhibits**

NAN reserves the right to alter the location of exhibitors, or of spaces shown on the official floor plan if deemed advisable in the best interest of the exposition. NAN shall have the further right to prohibit, bar, prevent, and remove any exhibit, or proposed exhibit, or any part or portion thereof, which in NAN's judgment is unsuitable or inappropriate for the exhibitors or purposes of the NAN Annual Conference. Such right shall extend, but shall not be limited to all equipment, material, displays, installations and other items of things constituting part of, or used, or distributed in connection with any such exhibit.

## **Interpretation and Enforcement**

These regulations become a part of the contract between the exhibitor and NAN. NAN has full power of interpretation and enforcement of these rules and its decision is final. All matters in question not covered by these rules are subject to the decision of NAN and all decisions so made shall be binding on all parties. Those who fail to observe these conditions, in this contract or, in the opinion of NAN, conduct themselves unethically, may be dismissed from the exhibition without refund or other appeal.

## **Violation and Penalties**

Upon evidence of substantial violation, NAN may take possession of the space occupied by the exhibitor and remove all persons and goods. The exhibitor shall forfeit to NAN all monies paid or due, and pay all expenses and damages that NAN may incur through the enforcement of this rule.

## **Sales During Show**

Exhibitors selling merchandise on-site at the Conference must have the applicable tax licenses for Los Angeles, CA. Otherwise, orders may be placed for delivery shipped from exhibitor's regular place of business. NAN reserves the right to place additional restrictions on the sale and filling of orders as it may deem necessary. Violation of these rules will result in ejection from the convention area.

## **For Additional Information:**

Should you require additional information, please feel free to contact:

Kate Braddon

Director of Education and Outreach

[kbraddon@nanonline.org](mailto:kbraddon@nanonline.org)